

## ABOUT LUCENZ

lucenz Autocare provides Mobile Car Grooming Services, Products and Privileges.  
(<http://www.lucenz.com/aboutus.php>)

lucenz is NOT just another Car Grooming Company, but a NETWORK of Autocare & Lifestyle Companies – the LARGEST in Singapore – bringing a wide-range of exclusive privileges to our members.

We offer Membership Privileges which include:

(1) Members' Rates for Our Grooming Services and Products.

(2) Specials at More Than 20 lucenz Affiliates (ADSM, Autosaver, C.A.D., City Auto, Espace, Fabulous X, Paintless Dent Removal, Poh Heng Tyres, RDY, SEBS, Soundwerkz, Vim Auto, Vision Workz, Yun Design and Dang Bridal, Devotion Lifestyle Salon, Dyel Design, Foo House Cafe & Bar, Tri-Angles Photography, The Doggy Salon, Top Curls).

(3) Cash Referral Bonuses for successful referrals of our Services.

We welcome Business Opportunities for Affiliation & Partnership as well as Purchases of Chemical Guys, Fibre Shine, Menzerna and Lake Country Professional Car Care Products.

We are the Sole Distributor for Chemical Guys in Singapore and We Offer Attractive Rates and Bundle Packages for Bulk Orders! Call us at 96870808 or Email us at [sales@lucenz.com](mailto:sales@lucenz.com) for more information!

### \*\*\*SERVICES\*\*\*

(<http://www.lucenz.com/services.php>)

Combo Grooming: Wash - MSeal or Butter Wet Wax - Vacuum - Rims - Tyres

Basic Grooming: Wash - Butter Wet Wax - Vacuum - Rims - Tyres - Leather - Fabric - Glass - Interior Vinyl

Full Grooming: Wash - Clay - Polish - MSeal - Vacuum - Rims - Tyres - Leather - Fabric - Glass - Interior Vinyl - Exterior Vinyl

### \*\*\*RATES\*\*\*

(<http://www.lucenz.com/services.php>)

Sedan: \$28 5-Step Combo, \$48 9-Step Basic, \$98 12-Step Full Grooming

Luxury: \$38 5-Step Combo, \$58 9-Step Basic, \$108 12-Step Full Grooming

MPV/SUV: \$48 5-Step Combo, \$68 9-Step Basic, \$118 12-Step Full Grooming

## MISSION

*We are Car Enthusiasts who believe that a Fully Groomed Car is a Work of Art and will Strive to Drive Your Passion for your Automotives through our Commitment in Serving our Customers and Communities with the Highest Service Standards.*

The lucenz Affiliates & Partners		
 ADSM	 Auto Saver	 CAD Classic Auto Deco
 City Auto	 Espace Service	 Fabulous X
 Paintless Dent Removal	 Poh Heng Battery & Tyre Co.	 R.D.Y. Autocare
 SEBS Auto Enterprise	 Soundwerkz	 Vim Auto Aircon & Accessories
 Visionworkz Performance	 Yun Design	 Dang Bridal
 Devotion Lifestyle Salon	 Dyel Design	 Foo House Cafe & Bar
 The Doggy Salon	 Tri-Angles Photography	 Top Curls Hairstyling
 Chemical Guys U.S.	 Three Angles Production	 Unearthed Productions

\*\*\*FREE MEMBERSHIP PROMOTION\*\*\*

**PROMOTION**

**9-Step Basic Mobile Grooming at \$48 OR**

**12-Step Full Mobile Grooming at \$98**

**FREE \$50 MEMBERSHIP**

**NO HIDDEN COSTS! NO PACKAGES!**

**MEMBERSHIP PRIVILEGES**

**Discounts for All Products**

**Specials at More Than 20 Affiliates**

**Earn CASH Bonus**

	Sedan		Luxury		SUV/MPV	
Basic Grooming	1 hr	\$48	1.5 hr	\$58	2 hr	\$68
Full Grooming	3 hr	\$98	3.5 hr	\$108	4 hr	\$118

Basic	Wash	Wax			Vacuum	Leather	Fabric	Interior Vinyl		Glass	Rims	Tyres
Full		Clay	Polish	Sealant				Int Vinyl	Ext Vinyl			

\*\*\*PRODUCT + SERVICE COMBO SCHEME\*\*\*

**PRODUCT + SERVICE COMBO SCHEME**

**① BUY PRODUCTS**

**(A) \$45 = Citrus Wash \$15 + M-Seal \$30**

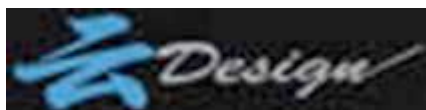
**(B) \$33 = Citrus Wash \$15 + Butter Wet Wax \$18**

**② PAY ONLY \$28 for COMBO GROOMING!  
OR GET \$10 OFF FULL & BASIC GROOMING!**

Combo A	Wash	M-Seal		Vacuum	Rims	Tyres
Combo B		Butter Wet Wax				

	Sedan		Luxury		SUV/MPV	
Combo Grooming	40 min	\$28	1 hr	\$38	1hr20min	\$48
Basic Grooming	1 hr	\$38	1.5 hr	\$48	2 hr	\$58
Full Grooming	3 hr	\$88	3.5 hr	\$98	4 hr	\$108

1. Do visit our newly-launched website [www.lucenz.com](http://www.lucenz.com) for more information on our services, products, affiliates and testimonials! We greatly appreciate your feedback, be it your kind words of compliments and encouragement on our services as well as areas of improvement that we need to work on! Thank you for your time and support!
2. Please make your booking for appointment 2 weeks prior to your preferred date to avoid disappointment, especially during the festive season! Our appointments are given on a first-come-first-serve basis. Thank you for your kind understanding!
3. We Welcome a New Affiliate – Yun Design, specialising in bodykits! Yun Design is offering a 5% Discount for All Purchases and Services and is Giving Away a FREE lucenZ Full Grooming Service for Purchases \$1500 and above! Do call them at 81233229 for More Details!



4. lucenZ Sponsored Breast Cancer Foundation's Pink Ribbon Drive and Participated in Super Import Nights 2007! We will be having a booth at the upcoming Singapore Motorshow 2008 from 26 Sep - 6 Oct. More updates coming your way! (<http://www.lucenz.com/business.php>)



5. We have come up with a **NEW Product + Service Combo Scheme!** You just need to purchase **2 Chemical Guys Products** and you get to enjoy our **5-Step Combo Grooming** at **ONLY \$28!** Furthermore, you can get **\$10 off** our 12-Step Full Grooming and 9-Step Basic Grooming Services as well! With the **LOWEST RATES** in town, now you can get the professionals to groom your car as often as you like!

Our current members who have yet to opt for the Product + Service Combo Scheme are welcome to join us on this exciting scheme! This scheme offers you The Ultimate Protection and Unmatched Brilliance for your rides with regular applications of our M-Seal or Butter Wet Wax.



### 5-STEP COMBO GROOMING SERVICE



### Why Combo?

Why is the Combo Scheme more worth it? Let us show you with an example!

You need about 4 Grooming Services a year to maintain your car minimally.

On the Normal Scheme, You pay Full \$98 + Basic \$48 + Basic \$48 + Basic \$48 = **\$242**

On the Combo A (Citrus + M-Seal) Scheme,

You pay Products \$45 + Full \$88 + Basic \$38 + Combo \$28 + Combo \$28 = **\$227**

On the Combo B (Citrus + Butter Wet Wax) Scheme,

You pay Products \$33 + Full \$88 + Basic \$38 + Combo \$28 + Combo \$28 = **\$215**

\*\*\*You **PAY LESSER** on the Combo Scheme and you even get to **PURCHASE PRODUCTS** with the difference in Savings! Also, you have the **ADDITIONAL OPTION** of Combo Grooming at **ONLY \$28!** Now you can have **MORE SESSIONS** of grooming to maintain the shine of your ride and for added protection!\*\*\*