

1. Do visit our **Newly-Revamped Website** [www.lucenz.com](http://www.lucenz.com) for more information on our services, products, affiliates and testimonials! We greatly appreciate your feedback, be it your kind words of compliments and encouragement on our services as well as areas of improvement that we need to work on! **Thank You** for your time and support!
2. We Welcome a **New Affiliate – Aire Pro Designs**, specialising in Airbrushing Services! Aire Pro is offering a **10% Discount for All Services!** Do call them at 9365 5450 or 9380 5720 for More Details or go to our website [here!](#)
3. lucenz Sponsored **Breast Cancer Foundation's Pink Ribbon Drive** and Participated in **Super Import Nights 2007!** In 2008, we have participated in a **Business Opportunity Fair** and we will be participating in the **Singapore Motorshow** from 26 September to 5 October. More updates coming your way! We seek to Establish our Brands, together with our Affiliates' and **Grow Stronger as a Network!** Interested to find out more about business opportunities with lucenz? Click [here](#) now!




**lucenz Events**

*Business Opportunity Fair organised by Executive Directions --- 8<sup>th</sup> March 2008*

4. We have launched a **Loyalty Programme** to show our appreciation to our customers. Simply accumulate spending to redeem **Attractive Rewards** ranging from **FREE \$50 Membership Renewal** to **FREE Chemical Guys O-High Shine Dressing PLUS Fiber-Shine Detailing Cloth** to **FREE Basic Grooming** worth up to \$68! Click [here](#) for more details!

No.:



**Terms & Conditions:**

1. This Card entitles the member to a 10% discount off all regular priced items.
2. This Card entitles the member to discounts at The Lucenz Affiliates subject to their terms and conditions.
3. This Card is non-transferrable.
4. This Card can be replaced at \$510 if lost or damaged.
5. Privileges, terms and conditions may be amended or withdrawn without prior notice.
6. Valid for One Year from Join Date.

5. We have enhanced our **Add-On Services Menu** to include Machine Polish and Extra-Layer Sealant. The Extra-Layer Sealant is **ONLY \$10** for All Car Types! We have also slashed the prices of our 5050 Wax and Wheel Guard services! Look [here](#) for more info!

### MACHINE POLISH

Greatly Minimises Water Stains, Swirl Marks & Scratches

Menzerna Polishing Compounds



### EXTRA-LAYER SEALANT

Double the Shine, Double the Protection

M-Seal Pure Acrylic Sealant



6. We are proud to announce that we are now the **Sole Distributors** for Chemical Guys and Lake Country as well as **Retailers** for Menzerna and Fiber-Shine! With a wide range of **High-Quality Professional Autodetailing Products**, we are confident of **Delivering Results** not only for our grooming services, but for other business owners as well. Do visit our [website](#) for details or simply email us at [sales@lucenz.com](mailto:sales@lucenz.com) today!



#### OUR STORY

Lake Country Manufacturing was established in 1977. We are Pioneers and Manufacturers of buffing and polishing products used in the automotive, marine, composite and aviation industries. Lake Country's ongoing commitment to product innovation is evident by our growing list of patented products. We will continue to develop **new and improved** products to serve the market's ever changing needs for buffing and polishing solutions.

#### OUR PRODUCTS

Choose from our complete line of wool and wool blend cutting and polishing pads. Or try our new foamed wool line. Our pads are constructed of high grade wool and a special polymer backing material to ensure performance, durability and value. And our pads are fully washable permitting repeated use.

Our line of **innovative foam pads** is second to none! Choose from a variety of sizes, surface shapes and foam formulations to handle virtually every cutting, polishing and finishing application.



#### OUR MISSION

We have grown considerably since 1977, but our mission and business philosophy remain the same... to develop and manufacture **high quality, value-added** products that contribute to the **profitability** of our customers.



#### OUR STORY

Since 1888, Menzerna has developed an **extensive range** of solid, liquid and paste compounds engineered to exceed the highest standards of **quality and efficiency**. With Menzerna, you can be assured of improved surface quality while reducing polishing time and compound consumption. Equipped with **cutting edge** laboratory and formulation technology our product development team is looking for answers to tomorrow's questions. The growing number of Menzerna's patents and utility models testifies to the effectiveness of our R&D efforts. At Menzerna we have a **passion for quality**. We are certified to ISO 9001. A process of continuous improvement keeps quality at the highest possible level. Our team is proud to belong to the best in their trade and is striving to get better every day.



#### OUR PRODUCTS

Specialization and responsiveness are the hallmarks of Menzerna. When it comes to polishing, we know our business. A long standing **tradition, technical expertise** and the **flexibility** of a family business built Menzerna's reputation as a reliable supplier to industrial customers worldwide. Our product range consists of **more than 400 formulations**. Many of which are customer specific. Flexible manufacturing and filling facilities allow for a wide range of different packaging solutions. You benefit from our **expertise and responsiveness**.

#### OUR MILESTONES

1888 Founded in Pforzheim, Germany by Friedrich Menzer  
1967 Beginning of development and manufacture of polishing emulsions  
1995 After a long transition period shareholders take the helm again; Dr. Tilo Franz is appointed managing director  
1997 Construction of a new manufacturing and office facility in Dettingen near Rastatt  
1998 ISO 9001 certification  
2001 Acquisition of "Albert Lipp" compound manufacturing  
2002 Acquisition of the compound division of "Gebr. Sauerwald GmbH & Co KG"  
2004 Foundation of "Menzerna France s.à.r.l."  
2005 Foundation of "Menzerna Maroc s.à.r.l."



#### OUR STORY

Established in 1997, EZGFTS Holdings Pte Ltd has evolved from a gifts and premiums supplier, to a **dynamic entity** specialising in design manufacturing and development of a wide range of OEM / ODM products for promotion and retail purposes. Over the years, the group has built a **sound reputation** as a **reliable and trustworthy** partner with international buying agents and end customers. We currently supply to worldwide buyers and international brands of different industries and markets.

#### OUR PRODUCTS

Fiber-Shine range of **microfiber automobile cloths** are specially produced and weaved to perform three basic but important tasks: **Washing, Drying and Polishing or Wax-Buffing**. All Fiber-Shine auto-detailing cloths come in a **premium blend** of 70/30 ultra-fine split fibers. They are the softest and plushest cloths around and are excellent for use on any painted or coated surfaces with **scratch-free results**.

#### OUR STRENGTHS

The company is capable of developing products from concepts and ideas, achieves **fast turnaround** during sampling stage and **prompt delivery** after sample approval. We also provide merchandising services, factories auditing and production inspections on behalf of buyers and overseas partners.

#### OUR CORPORATE CULTURE

Each business unit is **highly committed** to customer's needs and we **treasure** the long term working relationships with all buyers and supplying partners.



LucenZ Autocare provides Mobile Car Grooming Services, Products and Privileges.

## WHY LUCENZ? (<http://www.lucenz.com/aboutus.php>)

- (1) 100% CUSTOMER SATISFACTION!** Take a look at our [Testimonials](#) and you would see the hundreds of happy customers amazed with the results that we have delivered!
- (2) ATTRACTIVE RATES!** We offer one of the [Most Reasonable Rates](#) in town! Starting from as low as \$28 for services and \$10 for products, we are almost unmatched!
- (3) VALUE-ADDEDNESS!** We not only go for overseas training to Upgrade our skills and product knowledge, we are always looking for ways to Enhance our products and services with [Monthly Launches & Promotions](#) to benefit our customers and affiliates!
- (4) WIDE VARIETY of SERVICES!** Full Grooming, Basic Grooming, Combo Grooming, Add-On [Services](#), you name it, we have it! We even offer customised packages for bulk purchases!
- (5) HIGH-QUALITY PRODUCTS!** Our [Brands](#) - Chemical Guys, Menzerna, Lake Country, Fiber-Shine - are well-established ones in the professional autocare industry and we offer FREE technical support for our buyers!
- (6) A WORLD of MEMBERSHIP PRIVILEGES!** We are constantly enhancing our [Membership Privileges](#) to benefit our Exclusive circle of members.
- (7) AFFILIATE SPECIALS!** No more sourcing around for the best, we have pulled them all into our network! Enjoy specials at over [20 Distinguished Affiliates](#) providing autocare and lifestyle-related services!
- (8) CASH REFERRAL BONUSES!** Many of our customers recommend us to their family and friends! To show appreciation, we give [Cash Bonuses](#) for successful referrals of our services!
- (9) LOYALTY PROGRAMME!** Accumulate spending to redeem [Attractive Rewards](#), just another way to show our appreciation to customers who have believed in us all this while!
- (10) MOBILE SERVICES!** We go to a location Convenient for you instead of you having to wait for hours for your car to be groomed. We also deliver your desired products to you instead of you having to travel the distance!
- (11) OPEN 24/7!** Be it morning, afternoon, evening or night, whichever timing that is Best for you, we will strive to match it!
- (12) EASY to CONTACT!** You can find all necessary information on our [website](#) and [blog](#) or simply call, sms, [email](#), fax or send an [Online Enquiry](#) to us! We will get back to you within 24hours!